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hardest to set an effective KPI. They could measure the number of mentions of the company on social media that also reference the environmental crisis. Don't let establishing leading KPIs become harder than it needs to be. Follow this easy 4 step formula on how to write KPIs to be effective. Make sure that your KPIs accurately reflect what success looks like for each Focus Area and that you can accurately measure the KPI regularly. Selecting the right KPIs is, therefore, one of the key elements of a strategic plan. Crucial elements for a strategy's success. Companies that incorporate all five elements in their strategic planning process build easier-to-execute strategies. People understand them and make consistent decisions throughout the organization. Pair them with regular reviewing organizational habits and you have highly adaptive companies that go beyond reacting to market changes. They anticipate and lead them. Check out the features of the world's #1 strategic planning software!